

Uzabase, Inc. and PROTO Solution Co., Ltd. establish joint venture company UB Datatech, Inc. for the purpose of acquiring and organizing various forms of business information

September 16, 2021



Uzabase, Inc. (hereafter “Uzabase”) and PROTO Solution Co., Ltd. (hereafter “PROTO Solution”) announce the establishment of the joint venture company UB Datatech, Inc. for the purpose of acquiring and organizing various forms of business information. The joint venture will start operations on October 1, 2021.

Background

Under the mission “We guide business people to insights that change the world,” the Uzabase Group provides multiple services including the business intelligence platform SPEEDA and social business media NewsPicks. In order to meet increasingly diverse and rapidly changing user needs in a timely manner, the Group needs to acquire and organize various forms of business information, including those that are difficult to obtain from other companies.

Uzabase has maintained a positive relationship with PROTO Solution, with which it will establish the new company, since 2012 as an important partner. PROTO Solution’s excellence in building business processes has been a key factor in the Uzabase Group’s operation of its products and services.

The combination of Uzabase’s technological strength and PROTO Solution’s process-building capability will

I allow the Group to acquire and organize information that is difficult to obtain from other companies in a timely manner, thereby enhancing customer value, including types of data and speed of updates in each product and service.

Overview of the New Company

- (1) Company name: UB Datatech, Inc.
- (2) Date of establishment: October 1, 2021
- (3) Main address: 7-10-14, Ohyama, Ginowan-shi, Okinawa
- (4) Representative director: Takayuki Hayashi
- (5) Capital: 60 million yen (including capital reserve)
- (6) Shareholders: Uzabase, Inc. 66.7%, PROTO Solution 33.3%
- (7) Fiscal year-end: December
- (8) Business content: Acquisition, organization and creation of business information used in the products and services of Uzabase Group

Near-term Outlook

The impact of the establishment of the joint venture company on the Uzabase Group's consolidated financial results of the fiscal year ending December 2021 is negligible. In case a notable impact on financial performance is expected, Uzabase will disclose it once it is confirmed.

Comment from Takayuki Hayashi, Representative Director (Executive officer CTO, Uzabase B2B SaaS Business)

It is a great pleasure to announce the establishment of UB Datatech, Inc. together with PROTO Solution. We are looking to combine our technological capabilities with PROTO Solution's high level of execution and commitment in order to deliver various types of data more quickly and accurately to the users of the Uzabase Group.

Comment from Shingo Higano, Board Director (Executive Officer, PROTO Solution Sales Division)

It is a great honor for us to establish a joint venture company with Uzabase, our long-standing business partner since 2012. We will maximize each other's strengths to create a leading data generation company that harnesses technology to create user-friendly data.

About Uzabase

Uzabase was established in 2008 under the mission “We guide business people to insights that change the world.” By organizing global business information through the power of technology and expert insights, Uzabase aspires to increase the productivity of business people and unleash their creative potential to drive changes in the world. Uzabase operates a total of seven businesses: alongside the business intelligence platform SPEEDA and social business media NewsPicks, its services include the startup data platform INITIAL and B2B customer strategy platform FORCAS.

About PROTO Solution

PROTO Solution’s businesses are aimed to solve the decline of the working-age population through data and AI. It engages in business development and management support of corporate clients, as well as the operation of a MaaS business and development of inhouse SaaS products. Since its establishment in 2007, PROTO Solution has been cultivating business process-building expertise through media operation (data operation, web production/operation, system development, call center service), which is combined with a full commitment to assist and share the passion of its customers.

Representative: Toru Shiraki, Representative Director and President

Address: 7-10-25, Ohyama, Ginowan-shi, Okinawa

Date of establishment: April 3, 2007

Business content: Digital marketing business, IT integration business, user media business, communications support business, human resources support business

Corporate website: <https://www.protosolution.co.jp/>

Company Overview

Company name: Uzabase, Inc.

Date of establishment: April 1, 2008

Representatives: Yusuke Inagaki, Co-Chief Executive Officer / Taira Sakuma, Co-Chief Executive Officer

Stock code: 3966 (TSE Mothers)

Address: Level 13, Tri-Seven Roppongi 7-7-7 Roppongi, Minato-ku, Tokyo, 106-0032

Corporate website: <https://www.uzabase.com/>

Contact

Uzabase, Inc. (PR Department)

<https://www.uzabase.com/contact/>